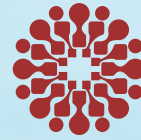


# Join Us For A Free Virtual Forum



**CENTRIPETAL**  
Centered on Behavioral Health



## VIRTUAL FORUM



## Tackling Behavioral Health Provider Shortages: Health Plan Strategies From Access To Engagement

Wednesday, November 7, 2018 | 12pm ET | 9am PT

Given the growing demand and shrinking availability of clinical professionals – both psychiatrists and allied health providers such as social workers and psychologists – health plans are challenged to assure timely access to care. A misconception is this is a challenge only in rural markets, but many urban markets are also feeling the pinch across all types of clinical professionals.

During this Virtual Forum, William Wood, MD, PhD, Former Managing Medical Director at Anthem and Deb Adler, MS, CPQH, Former Senior Vice President of Network Strategy at Optum will share key strategies health plans use to tackle the shortage of clinical professionals and improve consumer engagement at the same time. Topics include how health plans overcome challenges to access and engagement with innovation and technology, and examples of access and engagement enhancements from a payer perspective.

Speakers are paid consultants to Otsuka Pharmaceutical Development & Commercialization, Inc.

William Wood, MD, PhD  
Former Managing Medical  
Director, Anthem




Deb Adler, MS, CPQH  
Former Senior Vice President of  
Network Strategy, Optum




Annie Medina, MBA, ACNP-BC, Senior Associate with OPEN MINDS,  
will be the moderator of this event.



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