



**Become A Supporting Organization**

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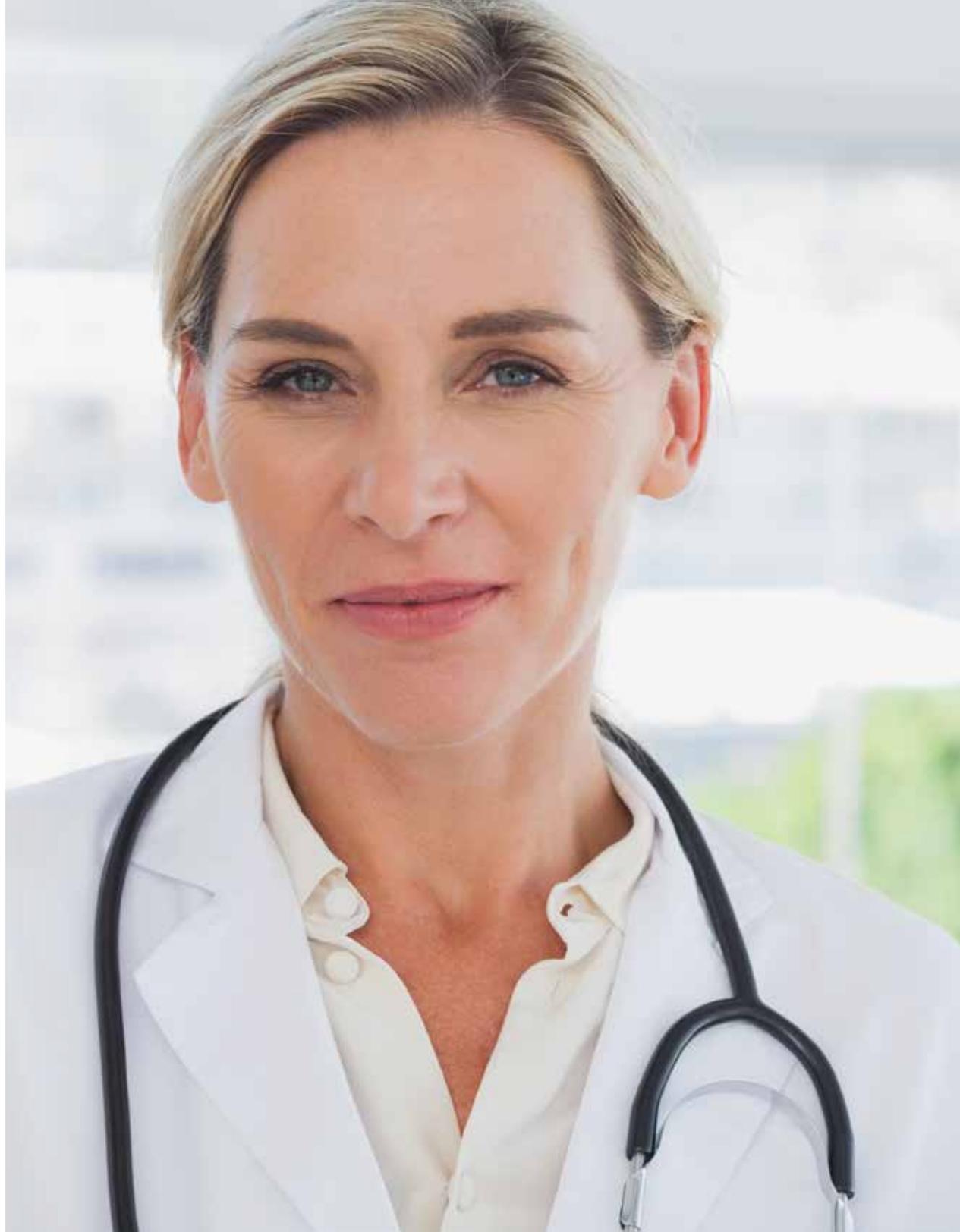
## Welcome, we're glad you're here!

**We are honored that you're considering standing with us as we aim to improve mental health care... *together.***

PsychU actively collaborates with our Supporting Organizations, and we want to hear from, and work with you! We'd love to talk about collaborations or speakers for joint development of resources, programs, or events. We also offer many exclusive opportunities to our supporting organizations, including the opportunity to get your organization in front of our engaged community of over 36,000 health care professionals.

**Let us tell you more.**

**PsychU is a free, award-winning community and online resource library for mental health.**



# About PsychU

## Our Mission

Our members share one simple belief:  
Open information, increased collaboration, and ongoing discussion will lead to improved mental health care and better outcomes for individuals with mental illnesses.

## Who Is PsychU?

Our community is comprised of **36,000+** members, including:



Psychiatrists



Physicians



Nurse Practitioners



Physicians Assistants



Management Administration - Payers



Management Administration - Providers



Medical/Clinical Director



Pharmacists



Nurses



Psychologists



Case Managers

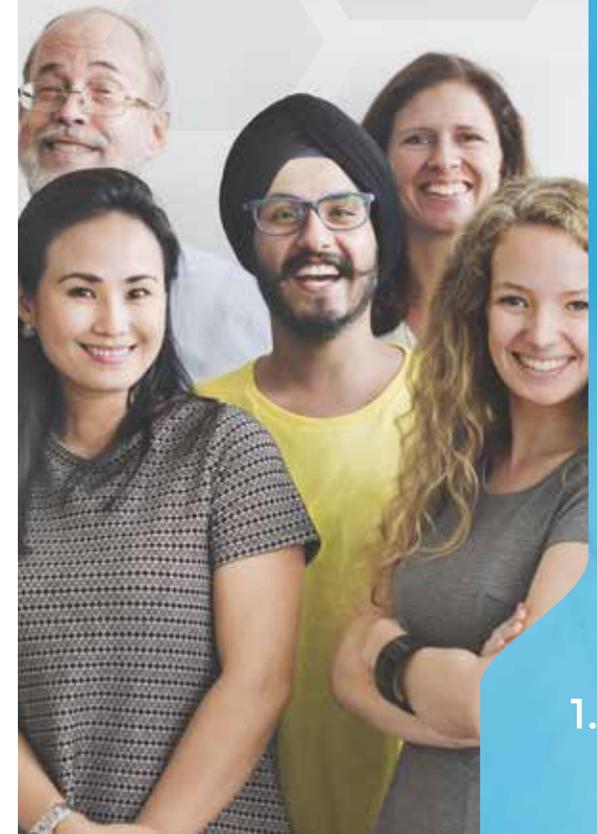


Therapists/Social Workers



Academia

AND MORE!



# PsychU Quick Stats

**36,000+ Members**

## Average Monthly Activities

**125**

Resources Added

**2-3**

Virtual Forums

**70**

Regional Live Events

## Website Stats Since Launch (November 2014)

**987,250**

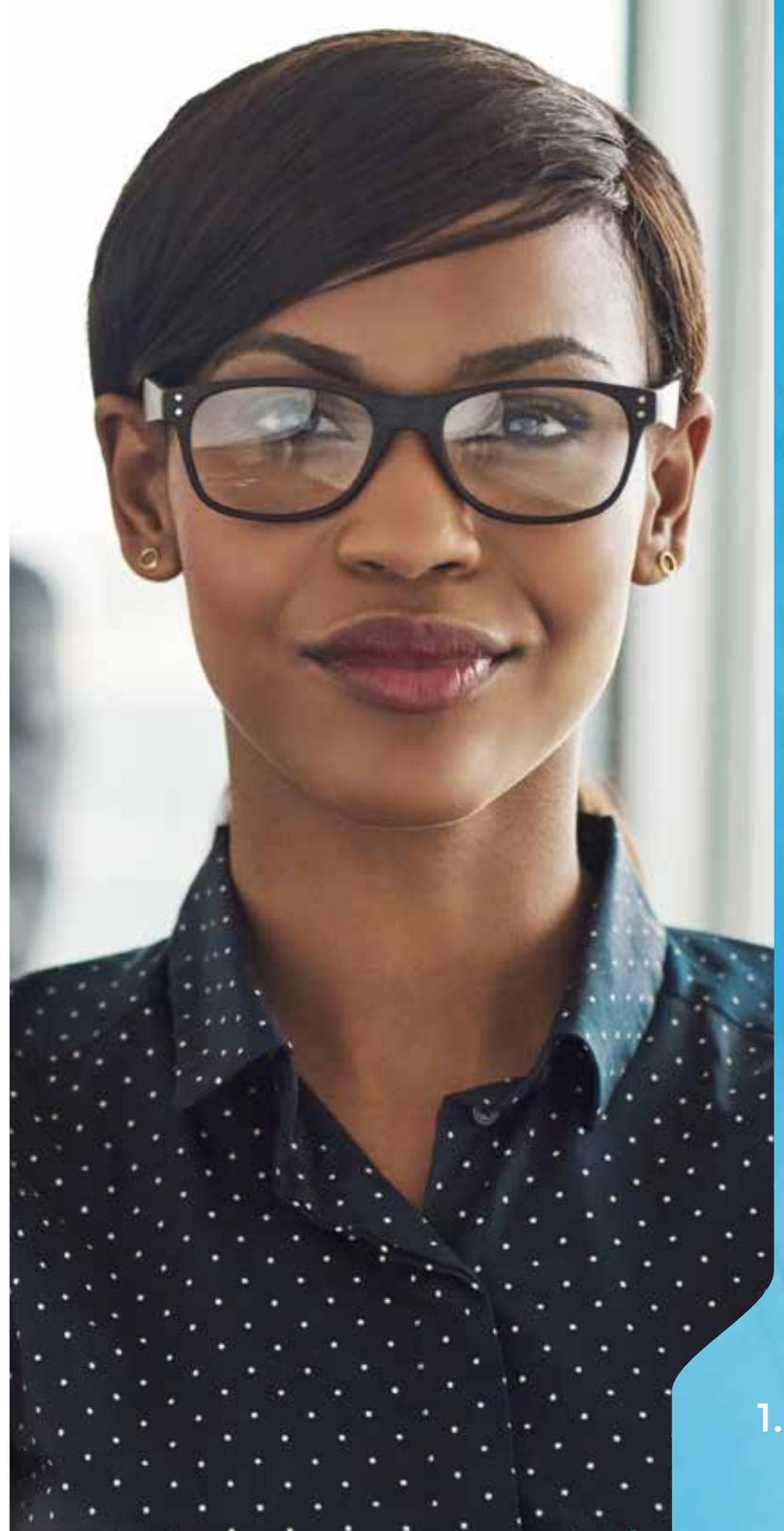
Total Page Views

**3:21**

Average Minutes  
On Site

**3.34**

Average Pages  
Viewed Per Visit



# Meet Our Leadership Team

PsychU is guided by a team of distinguished thought leaders who have dedicated themselves to improving the future outlook for individuals with mental illnesses. These experts advise on strategy and content at PsychU.



## Joseph F. Goldberg, MD

Bipolar Section Editor  
Clinical Professor of Psychiatry, The Icahn School of Medicine, Mount Sinai & The Affective Disorders Research Program, Silver Hill Hospital

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Bipolar Section Editor  
Professor & Chairman, Department of Psychiatry, University of New Mexico Health Sciences Center

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Director, Center for Depression Research & Clinical Care, UT Southwestern Medical Center

## Robin Nelson, MD

Major Depressive Disorder Section Editor  
Psychiatrist, DGR Behavioral Health, LLC

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Schizophrenia Section Editor  
Medical Director, Community Treatment Team, Mercy Behavioral Health

## Henry A. Nasrallah, MD

Schizophrenia Section Editor  
Editor-in-Chief, Schizophrenia Research & Current Psychiatry; Sydney W. Souers Professor & Chair, Department of Psychiatry, Saint Louis University

## Allen Doederlein

Stigma Section Editor  
President, Depression and Bipolar Support Alliance (DBSA)

## Paul Gionfriddo

Stigma Section Editor  
President & CEO, Mental Health America (MHA)

## Marla Moses, FNP, PMHNP

Primary Care Section Editor  
Owner & practitioner, Moses Mental Health

## Sloan Manning, MD

Primary Care Section Editor  
Medical Director, Novant Health Urgent Care & Occupational Medicine

## John Luo, MD

Residents' Corner Section Editor  
Health Sciences Clinical Professor & Director, The Residency Program, University Of California

PsychU editors may be paid consultants for Otsuka Pharmaceutical Development & Commercialization, Inc.

# PsychU has 28 current supporters, including:

 National Alliance on Mental Illness	 Depression and Bipolar Support Alliance	 Mental Health America	 AMERICAN ASSOCIATION OF NEUROLOGY	 American Foundation for Suicide Prevention	
	 International Society of Psychiatric Nurses		 COMMUNITY BEHAVIORAL HEALTH ASSOCIATION OF MARYLAND		
 Planting the seeds of positivity.		 GLOBAL MEDICAL EDUCATION	 FUNDING THE BEST MINDS, TO HEAL MINDS™	 NIAMHAA	
 Indo-American Psychiatric Association	 National Alliance of Healthcare Purchaser Coalitions Driving Innovations, Health and Value	 Rapps PHARMACY	 OPEN MINDS	 InnovaTel Telepsychiatry	
	 TRINITAS Regional Medical Center	 South Coast PSYCHIATRY Compassionate Psychiatry and Psychotherapy for Children, Adolescents and Adults in Orange County www.SouthCoastPsychiatry.com	 My Healios CAREGIVER SUPPORT SERVICE		



**PsychU is supported by Otsuka Pharmaceutical Development & Commercialization, Inc. (OPDC), Otsuka America Pharmaceutical, Inc. (OAPI), and Lundbeck, LLC - committed supporters of the mental health treatment community.**

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**Join us in our  
mission as a  
Supporting  
Organization.**



## PsychU members:

- **Participate in online forums and live events**

Attend free educational live events and virtual forums. We host hundreds of programs each year, which you can participate in from the comfort of your home, office, or at a local meeting in your area.

- **Gain access to a library of on-demand mental health resources**

Easily search the online library containing thousands of resources on the latest developments in mental health research, market trends, innovative programs, decisions support tools, and more.

- **Gather new insights from industry experts and mental health thought leaders**

Hear from experts and organizations helping to improve the lives of individuals with mental health needs. PsychU provides a platform to spotlight perspectives and experiences across the behavioral health field - from innovative clinical professionals and experienced executives to community leaders and advocates.

- **Keep up-to-date on the biggest topics in mental health care**

Our mission is to increase access to information that can lead to improved outcomes for individuals with mental illness. PsychU's resources cover many of the clinical, management, and policy topics shaping the mental health field.



## By becoming a Supporting Organization, you can:

- Host your organization's logo and brief description on the Supporting Organization's page
- Conduct a highlight interview with PsychU to share in your own voice, the incredible work that your organization is conducting in the field of mental health care
- Highlight your organization's upcoming programs on PsychU's Supporter Events page
- Provide your organization's input on PsychU's annual and monthly editorial calendar
- Request custom educational programming for your organization from the Otsuka Pharmaceutical Development & Commercialization, Inc. Field Medical Affairs Team
- Have PsychU develop curriculum for your organization's staff
- Collaboratively develop and cross promote resources and events
- Submit published articles, resources, or relevant materials to PsychU's resource library

Event postings, potential cross promotional materials, interviews, and resources are subject to the legal review process of PsychU's sponsor Otsuka Pharmaceutical Development & Commercialization, Inc. (OPDC). We recommend submitting potential event posts at least 2 months in advance in order to allow for the legal review process and to maximize your exposure on the website.

**Interested in  
joining us?  
Here's how to  
get started.**



## Becoming A Supporter



Scan Me

First, let us know that you'd like to become a supporter! Call us at [855-559-6829](tel:855-559-6829), email us at [info@psychu.org](mailto:info@psychu.org), or go to our [Supporting Organizations page](#) and fill out the form on the right side.

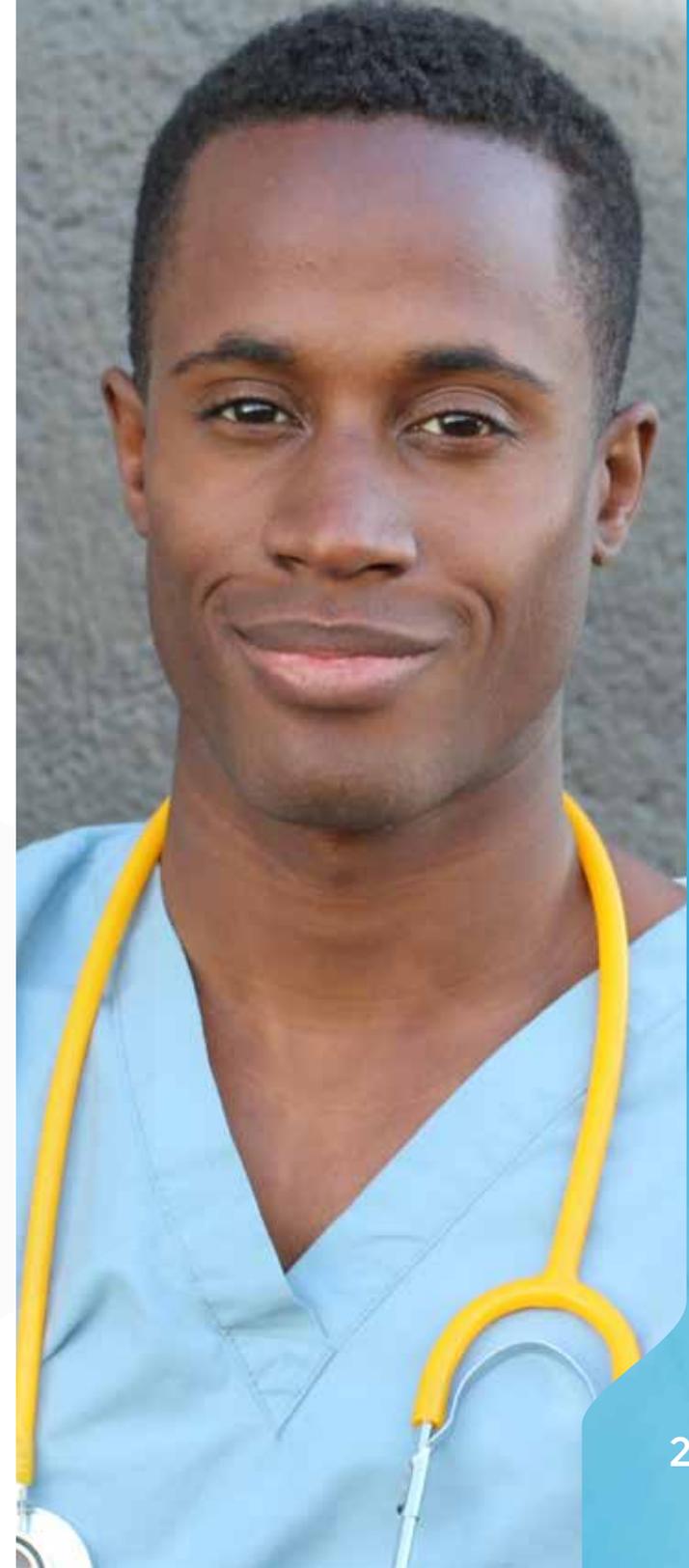
Once you reach out, we'll contact you to discuss next steps, which include signing a Supporter Agreement to outline the terms of the arrangement.

By signing this agreement, PsychU Supporters agree to:

1. Provide PsychU with a high-resolution electronic copy of your organization's logo for the PsychU Supporting Organizations page (color, 300 dpi, JPG or EPS)
2. Provide a 50-100 word description of your organization
3. Host a high-resolution logo and description of PsychU on your organization's website
4. Provide evidence of your organization's online Privacy and Terms Of Use Policies
5. Allow PsychU to recognize you as a supporter on promotional materials

**In addition, PsychU Supporters may elect to:**

Announce your organization's collaboration with PsychU to your membership. It can be as simple as a personal email, a designed email blast, a social



**We hope you'll  
join us and  
together, we can  
improve mental  
health care!**

**Contact us & become  
a Supporter today:**

- 855-559-6829
- [info@psychu.org](mailto:info@psychu.org)
- Go to PsychU's Supporting Organizations page and fill out the form on the right side.
- Scan here:



**Scan Me**

