

Learn how you can support



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About PsychU

PsychU.org is the online community and knowledge center dedicated to understanding, sharing, and evolving best practices in mental health treatment.

Since being launched by Otsuka America Pharmaceutical, Inc. in 2014, PsychU has evolved into a central 'hub' for both knowledge and discussion on disease state information and treatment best practices of individuals with mental illnesses. PsychU's online library and community forum is focused on the changing needs of the behavioral health professional.

The PsychU community of over 10,000 members brings together physicians, clinicians, care managers, nurses, social workers, pharmacists, advocates, executives, and all professionals involved in providing, financing, or regulating mental health services.



PsychU Thought Leadership

Distinguished in their fields, the PsychU Section Editors and contributors help to guide the discussion and shape the content featured on PsychU.

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PsychU Supporters



GLOBAL MEDICAL
EDUCATION



CENTERSTONE



HOPE FOR DEPRESSION
RESEARCH FOUNDATION

What is a PsychU Supporter?

Through the exchange of information, experience, and ideas, PsychU aims to shift the current trajectory of mental health care and improve the future outlook for individuals with mental illnesses.

PsychU supporters are organizations that share this vision and stand alongside PsychU as contributing collaborators. Our supporters include mental health associations, provider organizations, innovative technology vendors, and advocacy organizations.

www.PsychU.org



Why Support PsychU?

5 Reasons to become a PsychU Supporter



1 Keep your team up-to-date with the latest information on mental health treatment.

PsychU Supporters receive access to curated online libraries containing all the latest news, research, and insights on the biggest topics in mental health, including→

- 🏛️ Schizophrenia
- 🏛️ Major Depressive Disorder
- 🏛️ Pseudobulbar Affect (PBA)
- 🏛️ Care Coordination & Optimization
- 🏛️ E-Health & Technology
- 🏛️ Health Care Policy & Legislation
- 🏛️ Payer & Financing Models
- 🏛️ Quality & Performance Measures



Participate in live, online discussions with your peers.

Virtual forums are an open educational experience, designed to provide a platform for discussion and a place to share knowledge and ideas about mental health treatment and practices.

Don't miss your chance to be part of the conversation!

MAR 17 Suboptimal Response In Psychotic & Mood Disorders: Causes, Consequences, & Management Strategies
12:00pm EST

MAR 23 Pseudobulbar Affect (PBA): Impact On The Brain, Patient, & Practice
12:00pm EST

MAR 31 NCQA HEDIS® Measures & Mental Health: The Current Landscape & Future Developments
12:00pm EST

For the most up to date listing of PsychU programs, please visit <http://www.psychu.org/events/>

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www.PsychU.org



A hand holding a silver pen is writing on a document with horizontal lines. The document is open, and the pen is positioned over the lines. The background is a light, neutral color.

3

Access comprehensive best practices in the field.

PsychU has a comprehensive resource center of recognized best practice guidelines and decision support tools being utilized for treatment of individuals with mental illnesses.



Learn about innovative practices from around the country & see your organization featured.

PsychU.org features profiles of innovative mental health treatment programs that discuss everything from new models for service delivery, to inventive program designs and funding methods.

Part of the excitement of being involved with the PsychU Community is the ability to learn about how other programs, organizations, and professionals are approaching mental health care around the country – and the opportunity to share information about your organization. As a PsychU Supporter, you will have the ability to submit information about your organization to be featured online.



www.PsychU.org



Educate your team with a private event just for your organization.

The PsychU community offers a variety of education programs—both online and in person—on a range of topics, including schizophrenia, depression, and changes in health care policy.

PsychU Supporters can have personalized sessions and workshops on the following topics presented at organization or association meetings and conferences at no charge:

- 🏛️ Managing The Patient With Schizophrenia: Striking A Balance Between Symptom Control & Tolerability
- 🏛️ Impact Of Major Depressive Disorder On Patients, Caregivers, Payers, & Employers
- 🏛️ Addressing The Transition Of Care For Patients With Schizophrenia: A Case Study Approach
- 🏛️ Distinguishing Sedation From Efficacy In Antipsychotic Treatment
- 🏛️ Metabolic Wellness Considerations In Schizophrenia
- 🏛️ The Affordable Care Act (ACA) & Mental Health
- 🏛️ Patient Empowerment To Improve The Quality Of Patient Care
- 🏛️ Recognizing & Responding To Inadequately Treated Major Depressive Disorder (MDD)
- 🏛️ Assertive Community Treatment: Bridging The Gaps In The Community
- 🏛️ Updates In Schizophrenia: Research, Remission, & Recovery
- 🏛️ Management Of Major Depressive Disorder: Breaking Through The Barriers
- 🏛️ Early Intervention In Psychosis
- 🏛️ Perspectives In Schizophrenia: Proposed Disease Pathophysiology & Potential Treatment Implications



PsychU Supporter Package Overview


By becoming a supporter of PsychU, your organization will have access to:

- PsychU's live events and interactive forums focused on important issues facing professionals in the mental health industry
- PsychU's growing online library of clinical research, topical resources, and expert insights on the treatment of individuals with mental illnesses
- PsychU's in-depth resource centers comprised of mental health treatment best practice guidelines and online tools
- PsychU's extensive online community of mental health thought leaders, clinical professionals, executives, and advocates

As a supporter of PsychU, you would also receive the following association awareness opportunities:

- Placement of your logo and description listing on PsychU's Supporter Page
- Placement of your logo on upcoming PsychU marketing materials and brochures
- Opportunity to have association published articles, resources, and materials posted in PsychU's growing website library
- Ability to have PsychU sessions and workshops presented at association meetings and conferences at no charge





**Schedule a call
with our team
855-559-6829
or Email us
info@psychu.org
today to become a
PsychU Supporter!**

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