



Become A Supporting Organization

Contents

1.0 Table Of Contents

1.1 - 1.7 PsychU Overview

1.1 - 1.2 Overview

1.3 About

1.4 Quick Stats

1.5 Leadership Team

1.6 Current Supporting Organizations

1.7 Governance

2.0 - 2.4 Supporting Organizations

2.1 PsychU Members

2.2 Benefits

2.3 Get Started

2.4 Become A Supporting Organization

3.0 Join Us / Contact Us



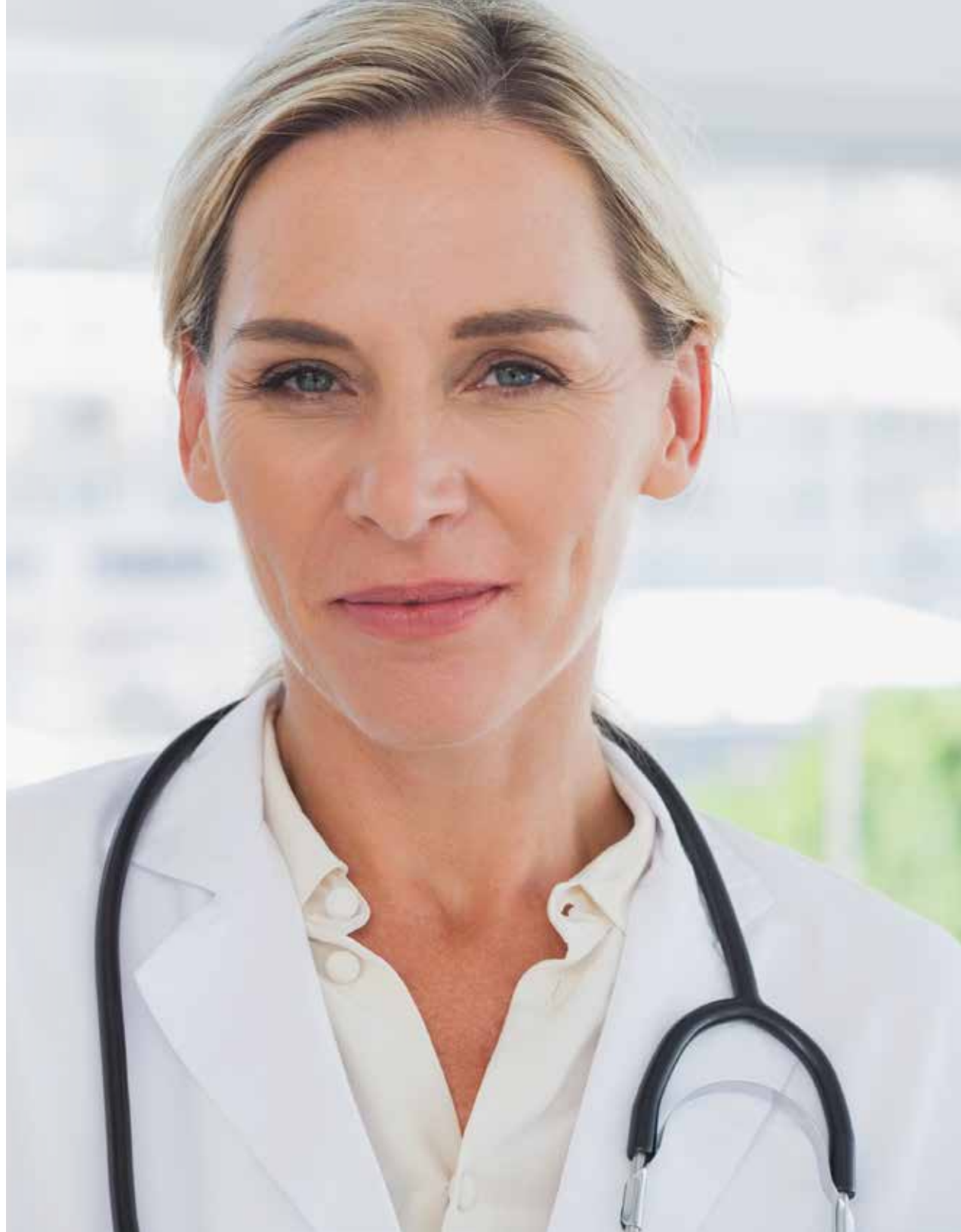


Welcome, We're Glad You're Here!

We are honored that you're considering standing with us as we aim to improve mental health care... *together.*

PsychU actively collaborates with our Supporting Organizations, and we want to hear from, and work with you! We'd love to talk about collaborations or speakers for joint development of resources, programs, or events. PsychU also offers our Supporting Organizations the opportunity to co-develop resources, including the opportunity to place your organization in front of our engaged community of over 50,000 health care professionals. **Let us tell you more.**

**PsychU Is A Free,
Award-Winning
Community &
Online Resource
Library For
Mental Health.**



About PsychU

Our Mission

Our members share one simple belief:
Enhanced information, increased collaboration, and ongoing discussion will lead to improved mental health care and patient outcomes for individuals with mental illnesses.

Who Is PsychU?

Our community is comprised of **50,000+** members, including:

| | | | | |
|--|--|---|---|--|
|  Psychiatrists |  Physicians |  Nurse Practitioners |  Physicians Assistants |  Management Administration - Payers |
|  Management Administration - Providers |  Medical/Clinical Director |  Pharmacists |  Nurses |  Psychologists |
|  Case Managers |  Therapists/ Social Workers |  Academia | AND MORE! | |



PsychU Quick Stats

50,000+ Members

Average Monthly Activities

125

Resources
Added

2-3

Webinars

70

Regional Live
Events

Website Stats Since Launch (November 2014)

1.6 M

Total Page
Views

3:19

Average
Minutes
On Site

3.41

Average Pages
Viewed Per
Visit



Meet Our Leadership Team

PsychU is guided by a team of distinguished thought leaders who have dedicated themselves to improving the future outlook for individuals with mental illnesses. These experts advise on strategy and content at PsychU.



James T. Kenney, RPh, MBA

Payer Section Advisor
President, Academy of Managed Care Pharmacy (AMCP)

Megan Ehret, Pharm.D., MS, BCPP

Pharmacist Corner Section Advisor
Associate Professor, Department of Pharmacy Practice & Science, University of Maryland School of Pharmacy

Madhukar Trivedi, MD

Major Depressive Disorder Section Advisor
Director, Center for Depression Research & Clinical Care, UT Southwestern Medical Center

René Kahn, MD, PhD

Schizophrenia Section Advisor
Esther & Joseph Klingenstein Professor & System Chair, Psychiatry, Icahn School Of Medicine, Mount Sinai; 2015 & 2016 Thomson Reuters' Highly Cited Research; Honorary Lifetime Professor, Jilin University; Fellow, American College Of Neuropsychopharmacology

Patrick Corrigan, PsyD

Stigma Section Advisor
Distinguished Professor, Psychology, Illinois Institute of Technology, & Principal Investigator, National Consortium For Stigma & Empowerment (NCSE)

Terence Ketter, MD

Bipolar Section Advisor
Emeritus Professor, Psychiatry & Behavioral Sciences, Stanford University, & Founder & Founding Chief, Bipolar Disorders Clinic, Stanford University

Paul Gionfriddo

Stigma Section Advisor
President & CEO, Mental Health America (MHA)

Marla Moses, FNP, PMHNP

Primary Care Section Advisor
Owner & practitioner, Moses Mental Health

Sloan Manning, MD

Primary Care Section Advisor
Medical Director, Novant Health Urgent Care

John Luo, MD

Residents' Corner Section Advisor
Health Sciences Clinical Professor & Director, The Residency Program, University Of California

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PsychU Has 38 Supporting Organizations, Including:





PsychU Is Supported By Otsuka Pharmaceutical Development & Commercialization, Inc. (OPDC), Otsuka America Pharmaceutical, Inc. (OAPI), & Lundbeck, LLC - Committed Supporters Of The Mental Health Treatment Community.

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**Join Us In Our
Mission As A
Supporting
Organization.**



PsychU Members:

- **Participate in online webinars and live events**

Attend free educational live events and webinars. We host hundreds of programs each year, which you can participate in from the comfort of your home, office, or at a local meeting in your area.

- **Gain access to a library of on-demand mental health resources**

Search the online library containing thousands of resources on the latest developments in mental health research, market trends, innovative programs, decisions support tools, and more.

- **Gather new insights from industry experts and mental health thought leaders**

Hear from experts and organizations helping to improve the lives of individuals with mental health needs. PsychU provides a platform to spotlight perspectives and experiences across the behavioral health field - from innovative clinical professionals and experienced executives to community leaders and advocates.

- **Keep up-to-date on the biggest topics in mental health care**

Our mission is to increase access to information that can lead to improved outcomes for individuals with mental illness. PsychU's resources cover many of the clinical, management, and policy-related topics shaping the mental health field.



By Becoming A Supporting Organization, You Can:

- Host your organization's logo and brief description on the PsychU Supporting Organization page
- Conduct a highlight interview with PsychU to share, in your own voice, the incredible work that your organization is conducting in the field of mental health care
- Highlight your organization's upcoming programs on the PsychU Supporter Events page
- Provide your organization's input on PsychU's annual and monthly editorial calendar
- Request custom educational programming for your organization from the Otsuka Pharmaceutical Development & Commercialization, Inc. Field Medical Affairs Team
- Have PsychU develop curriculum for your organization's staff
- Collaboratively develop resources and events
- Submit published articles, resources, or other relevant materials to PsychU's resource library

Event postings, potential cross promotional materials, interviews, and resources are subject to the legal review process of PsychU's sponsor Otsuka Pharmaceutical Development & Commercialization, Inc. (OPDC). We recommend submitting potential event posts at least 2 months in advance in order to allow for the legal review process and to maximize your exposure on the website.

**Interested In
Joining Us?
Here's How To
Get Started.**



Become A Supporting Organization



First, let us know that you'd like to become a supporter! Call us at [855-559-6829](tel:855-559-6829), email us at info@psychu.org, or go to our [Supporting Organizations page](#) and fill out the form on the right side.

Scan Me

Once you reach out, we'll contact you to discuss next steps, which include signing a Supporter Agreement to outline the terms of the arrangement.

By signing this agreement, PsychU Supporters agree to:

1. Provide PsychU with a high-resolution electronic copy of your organization's logo for the PsychU Supporting Organizations page (color, 300 dpi, JPG or EPS)
2. Provide a 50-100 word description of your organization
3. Host a high-resolution logo and description of PsychU on your organization's website
4. Provide evidence of your organization's online Privacy and Terms Of Use Policies
5. Allow PsychU to recognize you as a supporter on promotional materials

In addition, PsychU Supporters may:

Announce your organization's collaboration with PsychU to your membership. It can be as simple as a personal email, a designed email blast, a social media post, or even a print mailing, and we are happy to help coordinate and supply any materials needed for the announcement.



We Hope You'll Join Us & Together, We Can Improve Mental Health Care!

**Contact us & become a
Supporting Organization
today:**

- 855-559-6829
- info@psychu.org
- Go to the PsychU Supporting Organizations page and fill out the form on the right side.
- Scan here:



Scan Me

